

# The National Association of Chimney Sweeps



## Exhibitors Brochure

**Friday & Saturday  
24<sup>th</sup> & 25<sup>th</sup> April 2020**

***[www.nacs.org.uk](http://www.nacs.org.uk)***

# The UK's largest exhibition for the Chimney Trade



*Building on the huge success of the previous NACS Exhibitions, we are delighted to announce details for the 2020 NACS Exhibition. Whether you sell chimney sweeping equipment, flue liners, CCTV surveying equipment, stoves, fireplaces and accessories, pots and cowls, vacuum cleaners, or any other related products or services, if you want to meet an audience of motivated buyers who are looking for new products and services then this show is for you.*

## ***NACS Exhibition Dates***

The NACS Exhibition will take place over two days, being Friday 24<sup>th</sup> & Saturday 25<sup>th</sup> April 2020. The exhibition times will be 9.30am to 3.30pm on both days.

## ***Why Exhibit?***

Exhibiting at our show is much more than taking up a space on a floor plan. At the NACS Exhibition you will:

- Reconnect with existing customers
- Meet more customers
- Increase brand awareness
- Build relationships
- Sell your products and services during the exhibition
- Generate future sales

## ***Who Visits?***

We attract many visitors from all over the world; from chimney sweeps, to stove installers, experienced builders to people new to the industry. Our show is even open to the public. In recent years our show has attracted over 700 visitors, which increases noticeably year on year. We invest heavily in our marketing campaign to ensure we reach all potential visitors to the NACS Exhibition. This includes advertising in industry related and specialist magazines, direct mailings, email campaigns, social media, and via leading industry bodies.

## ***Stand Prices***

We are committed to keeping our prices as low as possible so that your marketing budget stretches further. Our stand prices can be found within this brochure and you will find they are extremely low in comparison to other exhibitions. The stand size is floor space only, however if a shell system is required then exhibitors are more than welcome to provide their own. Included in the price of the stands are tables and chairs, Wi-Fi, and unlimited tea & coffee throughout the exhibition.

## ***Available Discounts***

NACS Associate Members are entitled to a 5% discount off the stand prices. Please ask for further details.

## ***How to Book***

Full Payment (less any applicable discount) is required to book a stand. All bookings must be made online. To make a booking simply visit [www.nacs.org.uk](http://www.nacs.org.uk) where you can find more details about the available stands and proceed to booking. We are unable to provisionally hold stands and all bookings are made on a first come first served basis, therefore we recommend you book your preferred stand early to avoid disappointment.

# Exhibition Stand Prices & Set-Up



Stand Letter	Stand Size (length x depth)	Stand Price
A	8ft deep x 8ft wide	£608.00 + vat
B	10ft deep x 10ft wide	£950.00 + vat
C	8ft deep x 16ft wide	£1,024.00 + vat
D	20ft deep x 10ft wide	£1,600.00 + vat

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## *Included*

Included in the price of the stands are tables and chairs (if required), Wi-Fi, and unlimited tea, coffee & water throughout the exhibition.

## *Exhibition Stand Set Up*

Set-up day is Thursday 23rd April from 2.00pm. Please note, exhibitors will not be permitted to gain access, start to un-load, or set up their stands prior to 2.00pm on set-up day. We respectfully request that exhibitors adhere to this set up time as the NACS must be allowed enough time to mark out the exhibition and stand areas.

**BOOK YOUR STAND NOW AT [WWW.NACS.ORG.UK](http://WWW.NACS.ORG.UK)**

# Sponsorship & Other Opportunities



## NACS Exhibition - Main Sponsor

The Exhibitor that chooses to be the main sponsor, will have an unrivalled pre-show and onsite branding opportunity with their brand appearing alongside the NACS Exhibition logo wherever it appears on all pre-show, onsite and post show marketing material. It's the perfect way to increase your profile at the exhibition quickly, easily and effectively. The main sponsor can also display their "pop-up" banners next to the two main exhibition entrances. To book this sponsorship please visit [www.nacs.org.uk/exhibition](http://www.nacs.org.uk/exhibition)

**Sponsorship Cost: £1,500.00 + VAT**

## NACS Exhibition Refreshments

The Exhibitor that sponsors the NACS Exhibition Refreshments can display their banners etc within the main entrance area next to where the refreshments (tea & coffee) are served. To book this sponsorship please visit [www.nacs.org.uk/exhibition](http://www.nacs.org.uk/exhibition)

**Sponsorship Cost: £150.00 + VAT**

## AGM Members Gift Packs

The Exhibitor that sponsors the AGM Members Gift Packs will have the opportunity to provide their literature and branded giveaways etc. inside their own provided branded carrier bag/ gift pack which will be given to each NACS Member that attends the AGM. The packs will need to be pre-packed and delivered directly to the NACS Exhibition Venue. To book this sponsorship please visit [www.nacs.org.uk/exhibition](http://www.nacs.org.uk/exhibition)

**Sponsorship Cost: £200.00 + VAT**

**To sponsor please visit [www.nacs.org.uk/exhibition](http://www.nacs.org.uk/exhibition)**

# Venue Details



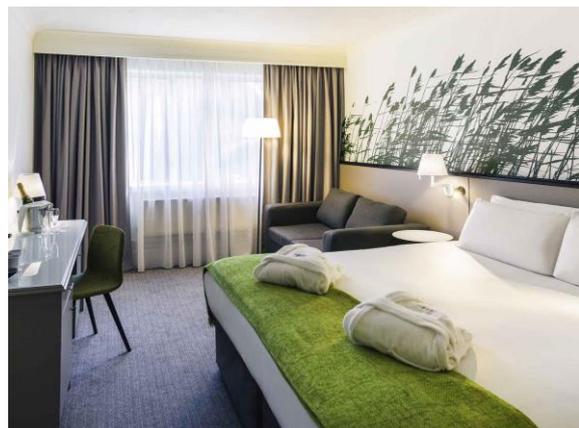
**Mercure Daventry Court Hotel, Sedgemoor Way, Daventry,  
Northamptonshire, NN11 0SG**

## **DISCOUNTS AVAILABLE:**

**For reservations at discounted rates, please ring 01327 307006 and quote:  
“The National Association of Chimney Sweeps”**

Situated nearby Drayton Water, Mercure Daventry Court Hotel is a stylish and modern 4-star hotel based in a Saxon market town. Nestled within picturesque grounds and boasting a delightful inner courtyard, this hotel is the ideal location to relax and escape. The on-site wellness centre also comes equipped with an indoor swimming pool, a sauna, a solarium and a fitness centre. Our on-site restaurants & bar offers excellent locally-sourced food, with 24-hour room service also available.

Experience the finest British cuisine the region has to offer at the on-site Fuel restaurant. With a contemporary setting, guests can enjoy a variety of dining options prepared by expert chefs. Away from the hotel, an array of outdoor activities can be enjoyed including hiking, cycling and Nordic walking. The nearby surroundings and greenery make it the ideal retreat for a weekend escape.





*These terms & conditions must be read in conjunction with making a booking in order to exhibit at the NACS Exhibition. These terms and conditions must also be brought to the attention of all the Exhibitor's employees, contractors, agents etc who are representing the exhibitor at the exhibition.*

## **Exhibitor Terms & Conditions 2020**

### **Introduction**

The laws of England shall govern this contract. In the event of any dispute about the interpretation of any translated version of these Regulations, the English version shall be taken as authentic.

“The Organisers” means The National Association of Chimney Sweeps Limited.

“The Landlords” means the Owners and Management of the Exhibition venue or their successors in title.

“The Exhibition” means the event as named and dated on the cover of these Regulations.

“The Exhibitor” means all employees, servants, contractors, sub-contractors and agents of any company, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting at the Exhibition.

“The Contract” means the agreement of which these Regulations form part, made for allocation of space at the Exhibition between the Exhibitor and the Organisers.

“The Contract Price” means the amount shown as the total cost payable by the Exhibitor in the Contract.

Exemptions from any of these Regulations shall be given only at the Organiser's discretion and will only be effective in writing. References to the masculine gender include the feminine, the singular includes the plural, persons include corporations, and in each case vice-versa.

### **1. General**

The Exhibitor shall not contravene any Act of Parliament relating to the Exhibitor's stand, exhibits or property, any requirements from time to time imposed by the Authorities, any Regulation issued by the Landlords in force at the time of the Exhibition, the conditions of any Licences for the sale of alcohol or other licences held by the Landlords or Organisers in relation to the Exhibition premises, or any copyright or other rights held by a third party.

### **2. Effect of Contract**

The Contract creates a Licence to exhibit at the Exhibition and not a tenancy. The contract is personal to the Exhibitor, and the Exhibitor must not assign, transfer, part with, share or sublet the whole or any part of the stand or space unless with written permission of the Organisers.

### **3. Participation Cost**

The cost of space does not include any stand fitting. The Exhibitor has full responsibility for all stand fittings and fixtures and must adhere to the stand fitting regulations.

### **4. Conditions of Payment**

The Exhibitor shall pay the full agreed Contract Price to the Organisers at the time of booking. The Organisers reserve the right to accept or reject a booking for space at the Exhibition. All bookings are subject to final approval by the NACS Exhibition Team. Non-payment of any part of the Contract Price or of any other sums properly due from the Exhibitor to the Organisers will give the Organisers the right to terminate the contract.

### **5. Effect of Termination or Cancellation**

On termination of this Contract the Exhibitor will remain liable to pay the Organisers the following sums as agreed liquidated damages:

- (i) If termination is on or before 31/12/2019, the Exhibitor is liable for 50% of the contract price
- (ii) If termination is between 01/01/2020 and 01/02/2020 the Exhibitor is liable for 90% of the contract price.

- (iii) If termination is after 02/02/2020, the Exhibitor is liable for 100% of the contract price.

The Organisers reserve the right to charge interest on any late payments.

### **6. Insurance**

The Exhibitor is responsible for and will indemnify the Organisers against all personal injury or damage or loss to property arising in connection with the erection and dismantling of the Exhibitor's stand. This also applies to anything permitted, omitted or done thereon or therefrom caused directly or indirectly by the Exhibitor or any contractor, sub-contractor, servant or invitee of the Exhibitor or visitor to the stand, or the act, omission or neglect of any such person, or by any exhibit or machinery or other article or thing of the Exhibitor or any servant or agent of the Exhibitor. The Organisers shall not be liable for the loss or damage caused to the Exhibits or to other property of the Exhibitor, his servants, agents, invitees or licensees.

### **7. Cancellation of Exhibition**

If the Exhibition is abandoned, cancelled or suspended in whole or in part by any cause not written within the control of the Organisers, then the Organisers may at their entire discretion repay the fee paid by the Exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such fee, and under no liability to the Exhibitor in respect of any actions, claims, losses (including consequential losses), costs or expenses which may be brought against or suffered or incurred by the Exhibitor, as the result of such cancellation.

### **8. Rights of the Organisers and Landlords**

The Organisers, Landlords, and those authorised by them respectively have the right to enter the Exhibition premises at any time to execute works, repairs, alterations and for other purposes. No compensation will be payable to an Exhibitor for damage, loss or inconvenience so caused. The Organisers reserve the right to cancel, postpone or change the date and/or location and venue of the Exhibition or of any Exhibitor's stand, and shall be under no liability in respect of any expenditure, liability or loss incurred by the Exhibitors. Exhibitors should indemnify themselves against such risk in respect of any loss they are likely to incur as a result of such change or cancellation. The Organisers reserve the right at any time to make such alterations in the floor plan of the Exhibition or in the specification for the Exhibitor's stand as in their absolute opinion they consider to be in the best interests of the Exhibition, including (without prejudice to the foregoing) altering the size, shape or position of the space allocated to the Exhibitor.

### **9. Conduct of Exhibitors**

Exhibitors must not sub-let any part of their stand without written permission from the Organisers. All efforts to advertise, promote sales and operate exhibits must be conducted so as not to cause any annoyance or inconvenience to other Exhibitors or visitors and must take place only on the Exhibitor's stand space.

### **10. Construction & Erection of Stands**

The times allowed for the erection of stands will be notified in the booking confirmation. However, in exceptional cases the Organisers may request the erection of particular stands on days and at times to be specified by them.

### **11. Break Down**

Exhibitors are prohibited from breaking their stand before close of business on the last day and may not bring boxes or packing cases into the exhibition hall or remove items from the exhibition before closing time.

National Association of Chimney Sweeps  
Emerald Way, Stone Business Park,  
Stone, Staffordshire, ST15 0SR