

The National Association of Chimney Sweeps



Exhibitors Brochure

**Friday & Saturday
13th & 14th April 2018**

www.nacs.org.uk

The UK's largest exhibition for the Chimney Trade



Building on the huge success of the previous NACS Exhibitions, we are delighted to announce details for the 2018 NACS Exhibition. Whether you sell chimney sweeping equipment, flue liners, CCTV surveying equipment, stoves, fireplaces and accessories, pots and cowls, vacuum cleaners, or any other related products or services, if you want to meet an audience of motivated buyers who are looking for new products and services then this show is for you.

NACS Exhibition 2018 Dates

The NACS Exhibition will take place over two days, being Friday 13th & Saturday 14th April. The exhibition times will be 9.30am – 4.00pm on both days.

Why Exhibit?

Exhibiting at our show is much more than taking up a space on a floor plan. At the NACS Exhibition you will:

- Reconnect with existing customers
- Meet more customers
- Increase brand awareness
- Build relationships
- Sell your products and services during the exhibition
- Generate future sales

Who Visits?

We attract many visitors from all over the world; from chimney sweeps, to stove installers, experienced builders to people new to the industry. Our show is even open to the public. In recent years our show has attracted over 700 visitors, which increases noticeably year on year. We invest heavily in our marketing campaign to ensure we reach all potential visitors to the NACS Exhibition. This includes advertising in industry related and specialist magazines (as well as our own Chimney Journal Magazine), direct mailings, email campaigns, social media, and via leading industry bodies.

Stand Prices

We are committed to keeping our prices as low as possible so that your marketing budget stretches further. Our stand prices can be found within this brochure and you will find they are extremely low in comparison to other exhibitions. The stand size is floor space only, however if a shell system is required then exhibitors are more than welcome to provide their own. Included in the price of the stands are tables and chairs, Wi-Fi, and unlimited tea & coffee throughout the exhibition.

Available Discounts

NACS Associate Members are entitled to a 5% discount off the stand prices.

How To Book

Full Payment (less any applicable discount) is required to book a stand. All bookings must be made online. To make a booking simply visit www.nacs.org.uk where you can find more details about the available stands and proceed to booking. We are unable to provisionally hold stands and all bookings are made on a first come first served basis, therefore we recommend you book your preferred stand early to avoid disappointment.

Exhibition Stand Prices & Set-Up



Stand Letter	Stand Size (length x depth)	Stand Price
A	8ft deep x 9ft wide	£828.00 + vat
B	8ft deep x 8ft wide	£736.00 + vat
C	11ft deep x 11ft wide	£1,391.50 + vat
D	11ft deep x 13ft wide	£1,644.50 + vat
E	8ft deep x 16ft wide	£1,472.00 + vat
F	7ft deep x 10ft wide	£805.00 + vat
G	6ft deep x 10ft wide	£690.00 + vat
H	7ft deep x 13ft wide	£1,046.50 + vat
I	7ft deep x 14ft wide	£1,127.00 + vat
J	10ft deep x 22ft wide	£2,530.00 + vat
K	6ft deep x 6ft wide	£414.00 + vat

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Included

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Exhibition Stand Set Up

Set-up day is Thursday 12th April from 2.00pm. Please note, exhibitors will not be permitted to gain access, start to un-load, or set up their stands prior to 2.00pm on set-up day. We respectfully request that exhibitors adhere to this set up time as the NACS must be allowed enough time to mark out the exhibition and stand areas.

For logistical purposes, please note from the exhibitors loading entrance to the exhibition hall there are a number of doorways. The smallest door size is 4'6" wide x 6'4" high.

BOOK YOUR STAND NOW AT WWW.NACS.ORG.UK

Sponsorship & Other Opportunities



NACS Exhibition - Main Sponsor

Unrivalled pre-show and onsite branding opportunity for one sponsor only. Your brand will appear alongside that of the NACS Exhibition logo, wherever it appears on all pre-show, onsite and post show marketing material. It's the perfect way to increase your profile at the exhibition quickly, easily and effectively. The main sponsor can also display their "pop-up" banners next to the two main exhibition entrances. To book this sponsorship please visit www.nacs.org.uk/event and scroll down to the end of the list of stands.

Sponsorship Cost: £1,750 + VAT

New NACS Chimney Sweep Trainee Gift Packs

Every new trainee that signs up to the NACS Chimney Sweep Training Course at the NACS Exhibition will be given a free gift pack to take away with them. The sponsor of these Gift Packs will have the opportunity to provide any literature and any giveaways in the packs i.e. coaster, key-ring, free product (limited to the gift pack size). To book this sponsorship please visit www.nacs.org.uk/event and scroll down to the end of the list of stands.

Sponsorship Cost: £350 + VAT

NACS Exhibition Refreshments

The sponsor of the NACS Exhibition Refreshments can display their banners etc within the main entrance area next to where the refreshments (tea & coffee) are served. To book this sponsorship please visit www.nacs.org.uk/event and scroll down to the end of the list of stands.

Sponsorship Cost: £150 + VAT

Product Demonstration & Seminars

Exhibitors are able to demonstrate their products or provide a seminar in the dedicated "Product Demonstration/ Seminar Area" at allocated time slots. Exhibitors are restricted to a maximum of one demonstration per day and will be allocated a half hour time slot. The demonstration/ seminar will be announced 5 mins prior to it starting to all visitors within the exhibition hall. Exhibitors will need to provide all required items to undertake their demonstration. To book a time slot please visit www.nacs.org.uk/event and scroll down to the end of the list of stands.

Cost: £75 + VAT

Venue Details



Crowne Plaza Hotel, Bridgefoot, Stratford upon Avon, Warwickshire, CV37 6YR

DISCOUNTS AVAILABLE: For reservations at discounted rates, please ring 01789 279911 and quote “The National Association of Chimney Sweeps”

Stratford-upon-Avon is situated in the beautiful rural Warwickshire countryside, on the banks of the river Avon. A market town dating back to medieval times, Stratford is today most famous as the birthplace of the Elizabethan playwright William Shakespeare. Internationally renowned for the Royal Shakespeare Company, its iconic home the Royal Shakespeare Theatre and the Shakespeare houses, five beautifully preserved Tudor homes and gardens, all directly linked with William Shakespeare and his family. Hundreds of thousands of tourists visit the town each year to visit the historic properties associated with Shakespeare, attend the theatre, and enjoy the many attractions in the town and surrounding area. Stratford also has much to offer the gourmet, with a wide variety of well priced restaurants offering local and international cuisine. The town also boasts a fine selection of bars and pubs.

Set in beautiful landscaped gardens, this 4-star hotel is in the heart of Stratford-upon-Avon, just 500 metres from The Royal Shakespeare Theatre. The spacious bedrooms have air conditioning and private bathrooms. All rooms have a work desk and a TV. The on-site fitness centre has a fully equipped gym and indoor swimming pool. Guests can relax in the hot tub, sauna or steam room, and there is also a solarium. The Riverside Restaurant overlooks the River Avon, and serves a classic British menu and fresh breakfasts. The Terrace Lounge and Bar offers light meals and beverages, and 24-hour room service is also available. The hotel is a 2-minute walk from the Stratford Butterfly Farm, and The Shakespeare's Birthplace attraction and the Holy Trinity Church can be reached in 10 minutes on foot.





These terms & conditions must be read in conjunction with making a booking in order to exhibit at the NACS Exhibition. These terms and conditions must also be brought to the attention of all the Exhibitor's employees, contractors, agents etc who are representing the exhibitor at the exhibition.

Exhibitor Terms & Conditions 2018

Introduction

The laws of England shall govern this contract. In the event of any dispute about the interpretation of any translated version of these Regulations, the English version shall be taken as authentic.

“The Organisers” means The National Association of Chimney Sweeps Limited.

“The Landlords” means the Owners and Management of the Exhibition venue or their successors in title.

“The Exhibition” means the event as named and dated on the cover of these Regulations.

“The Exhibitor” means all employees, servants, contractors, sub-contractors and agents of any company, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting at the Exhibition.

“The Contract” means the agreement of which these Regulations form part, made for allocation of space at the Exhibition between the Exhibitor and the Organisers.

“The Contract Price” means the amount shown as the total cost payable by the Exhibitor in the Contract.

Exemptions from any of these Regulations shall be given only at the Organiser's discretion and will only be effective in writing. References to the masculine gender include the feminine, the singular includes the plural, persons include corporations, and in each case vice-versa.

1. General

The Exhibitor shall not contravene any Act of Parliament relating to the Exhibitor's stand, exhibits or property, any requirements from time to time imposed by the Authorities, any Regulation issued by the Landlords in force at the time of the Exhibition, the conditions of any Licences for the sale of alcohol or other licences held by the Landlords or Organisers in relation to the Exhibition premises, or any copyright or other rights held by a third party.

2. Effect of Contract

The Contract creates a Licence to exhibit at the Exhibition and not a tenancy. The contract is personal to the Exhibitor, and the Exhibitor must not assign, transfer, part with, share or sublet the whole or any part of the stand or space unless with written permission of the Organisers.

3. Participation Cost

The cost of space does not include any stand fitting. The Exhibitor has full responsibility for all stand fittings and fixtures and must adhere to the stand fitting regulations.

4. Conditions of Payment

The Exhibitor shall pay the full agreed Contract Price to the Organisers at the time of booking. The Organisers reserve the right to accept or reject a booking for space at the Exhibition. All bookings are subject to final approval by the NACS Exhibition Team. Non-payment of any part of the Contract Price or of any other sums properly due from the Exhibitor to the Organisers will give the Organisers the right to terminate the contract.

5. Effect of Termination or Cancellation

On termination of this Contract the Exhibitor will remain liable to pay the Organisers the following sums as agreed liquidated damages:

- (i) If termination is on or before 31/12/2017, the Exhibitor is liable for 25% of the contract price
- (ii) If termination is between 01/01/2018 and 01/02/2018 the Exhibitor is liable for 75% of the contract price.
- (iii) If termination is after 02/02/2018, the Exhibitor is liable for 100% of the contract price.

The Organisers reserve the right to charge interest on any late payments.

6. Insurance

The Exhibitor is responsible for and will indemnify the Organisers against all personal injury or damage or loss to property arising in connection with the erection and dismantling of the Exhibitor's stand. This also applies to anything permitted, omitted or done thereon or therefrom caused directly or indirectly by the Exhibitor or any contractor, sub-contractor, servant or invitee of the Exhibitor or visitor to the stand, or the act, omission or neglect of any such person, or by any exhibit or machinery or other article or thing of the Exhibitor or any servant or agent of the Exhibitor. The Organisers shall not be liable for the loss or damage caused to the Exhibits or to other property of the Exhibitor, his servants, agents, invitees or licensees.

7. Cancellation of Exhibition

If the Exhibition is abandoned, cancelled or suspended in whole or in part by any cause not written within the control of the Organisers, then the Organisers may at their entire discretion repay the fee paid by the Exhibitor, or part thereof, but shall be under no obligation to repay the whole or part of such fee, and under no liability to the Exhibitor in respect of any actions, claims, losses (including consequential losses), costs or expenses which may be brought against or suffered or incurred by the Exhibitor, as the result of such cancellation.

8. Rights of the Organisers and Landlords

The Organisers, Landlords, and those authorised by them respectively have the right to enter the Exhibition premises at any time to execute works, repairs, alterations and for other purposes. No compensation will be payable to an Exhibitor for damage, loss or inconvenience so caused. The Organisers reserve the right to cancel, postpone or change the date and/or location and venue of the Exhibition or of any Exhibitor's stand, and shall be under no liability in respect of any expenditure, liability or loss incurred by the Exhibitors. Exhibitors should indemnify themselves against such risk in respect of any loss they are likely to incur as a result of such change or cancellation. The Organisers reserve the right at any time to make such alterations in the floor plan of the Exhibition or in the specification for the Exhibitor's stand as in their absolute opinion they consider to be in the best interests of the Exhibition, including (without prejudice to the foregoing) altering the size, shape or position of the space allocated to the Exhibitor.

9. Conduct of Exhibitors

Exhibitors must not sub-let any part of their stand without written permission from the Organisers. All efforts to advertise, promote sales and operate exhibits must be conducted so as not to cause any annoyance or inconvenience to other Exhibitors or visitors and must take place only on the Exhibitor's stand space.

10. Construction & Erection of Stands

The times allowed for the erection of stands will be notified in the booking confirmation. However, in exceptional cases the Organisers may request the erection of particular stands on days and at times to be specified by them.

11. Break Down

Exhibitors are prohibited from breaking their stand before close of business on the last day and may not bring boxes or packing cases into the exhibition hall or remove items from the exhibition before closing time.

National Association of Chimney Sweeps
Emerald Way
Stone Business Park
Stone
Staffordshire
ST15 0SR